



YEAR 13

Mastery, Synoptic Understanding & Successful Progression

HT1: 3.1 Business Objectives and Strategy; 3.2 Business Growth; 3.3 Decision – making Techniques
HT2: 3.4 Influences on Business Decisions; 3.5 Assessing Competitiveness
HT3: 4.1 Globalisation; 4.2 Global Markets and Business Expansion; 4.3 Global Marketing
HT4: 4.4 Global Industries and Companies (Multinational Corporations); 4.5 Managing Global Businesses
HT5: Revision & exam preparation



YEAR 12

Advanced Study & Academic Transition

HT1: 1.1 Meeting Customer Needs; 1.2 The Market; 1.3 Marketing Mix and Strategy
HT2: 1.4 Managing People; 1.5 Entrepreneurs and Leaders
HT3: 2.1 Raising Finance; 2.2 Financial Planning
HT4: 2.3 Managing Finance; 2.4 Resource Management
HT5: 2.5 External Influences
HT6: Revision & exam preparation



YEAR 11

Securing Outcomes & Progression Readiness

HT1: 2.1 Growing the Business
HT2: 2.2 Making Marketing Decisions
HT3: 2.3 Operational Decisions
HT4: 2.4 Financial Decisions
HT5: 2.5 Human Resources
HT6: Exams



YEAR 10

GCSE/ KS4 Preparation

HT1: 1.1 Enterprise & Entrepreneurship
HT2: 1.2 Spotting a Business Opportunity
HT3: 1.3 Putting a Business Idea into Practice
HT4: 1.4 Making the Business Effective
HT5: 1.5 External Influences
HT6: Revision & exam preparation



STRONG FOUNDATIONS

We build core knowledge, habits and character early so every student can succeed.



AMBITION FOR ALL

We have the highest expectations of every student and believe in their potential.



PEDAGOGY FOR PROGRESS

We use expert teaching, retrieval and feedback to secure progress for all students.



TEACH TO THE TOP

We teach the most ambitious curriculum and scaffold expertly so all students reach the highest levels.